Breastfeeding Today
16th Annual Breastfeeding Conference
Monday, April 17, 2017
Prince Conference Center
Grand Rapids, MI

Speakers
Jack Newman, MD, FRCPC, IBCLC
Liz Brooks, JD, IBCLC, FILCA

Who should attend?
Lactation Consultants, Nurses, Physicians, Physician Assistants, Peer Counselors, Pharmacists, Medical Students, Residents, Nursing Students, Office Staff, Hospital Administrators and Midwives.

Directions
Prince Conference Center at Calvin College
1800 East Beltline SE, Grand Rapids, MI 49546
Phone: 616-526-7200

From North and West
I-196 or I-96 toward Lansing, Exit East Beltline, Exit 38, to M37 / East Beltline and travel south 3 miles exit at Calvin College.

From East or South
I-96 to Exit 43a, 28th St East, to East Beltline about 3 miles, travel north and exit at Calvin College.

Hotel
Prince Conference Center
1800 East Beltline, SE
Grand Rapids, MI 49546
Phone: 616-526-7200  Toll Free: 866-526-47200

Nursing Mothers:
A breast pumping room will be available, bring your own pump and supplies.
Quiet nursing babies in arms are welcome.
A reserved table will be available.

Cover Photo
Mother: Becky
Baby: Donald

West Michigan Association of Lactation Consultants
Supports the need to increase the breastfeeding rates to meet the goals of Healthy People 2020 and supports access to lactation support services and comprehensive evidence-based breastfeeding education for health professionals. WMALC was formed in 2000 and is dedicated to enhancing public education about the benefits of breastfeeding, supports improved breastfeeding and lactation care and features nationally and internationally known speakers recognized in the field of breastfeeding and human lactation.

WMALC is proud to sponsor the 16th annual breastfeeding conference - "Breastfeeding Today". This conference has been highly rated by attendees and features nationally and internationally known speakers recognized in the field of breastfeeding and human lactation.

WEST MICHIGAN ASSOCIATION OF LACTATION CONSULTANTS - "BREASTFEEDING TODAY"

WMALC is proud to sponsor the 16th annual breastfeeding conference "Breastfeeding Today". This conference has been highly rated by attendees and features nationally and internationally known speakers recognized in the field of breastfeeding and human lactation.

WMALC was formed in 2000 and is dedicated to enhancing public education about the benefits of breastfeeding, supports improved access to lactation support services and comprehensive evidence-based breastfeeding education for health professionals. WMALC supports the need to increase the breastfeeding rates to meet the goals of Healthy People 2020 and supports the Baby Friendly Hospital Initiative.

SPEAKERS

Jack Newman, MD, IBCLC
Dr. Jack Newman graduated from the University of Toronto medical school in 1970, interning at the Vancouver General Hospital. He did his training in pediatrics in Quebec City and then at the Hospital for Sick Children in Toronto from 1977-1981 to become a Fellow of the Royal College of Physicians of Canada in 1981 as well as Board Certified by the AAP in 1981. He has worked as a physician in Central America, New Zealand and as a paediatrician in South Africa. He founded the first hospital based breastfeeding clinic in Canada in 1984. He has been a consultant for UNICEF for the Baby Friendly Hospital Initiative, evaluating the first candidate hospitals in Gabon, the Ivory Coast and Canada. Dr Newman currently works at the Newman Breastfeeding Clinic and Institute based at the Canadian College of Naturopathic Medicine in Toronto.

Liz Brooks, JD, IBCLC, FILCA
Liz Brooks, JD, IBCLC, FILCA, is a lawyer/litigator (since 1983) and private practice IBCLC lactation consultant (since 1997) who brings to life the connection between lactation consultation and the law. Healthcare workers (HCPs) face ethical, moral and legal challenges every day in their clinical care. With plain language and humor, Liz explains how law and ethics affect IBCLCs and HCPs. She offers immediate, pragmatic tips so HCPs can practice ethically, legally and confidently. She is an Adjunct Professor at Drexel University's Human Lactation Consultation Program, recently served as the President of the International Lactation Consultant Association (ILCA) and Secretary of the United States Breastfeeding Committee (USBC), and is a current Director at the Human Milk Banking Association of North America (HMBANA)(2015-1017). She wrote the only textbook focusing on IBCLC ethics and law, authored chapters on similar topics in five other texts, and is a well-received writer and lecturer in her field.

REGISTRATION

West Michigan Association of Lactation Consultants
Breastfeeding Today
Monday, April 17, 2017
Prince Conference Center at Calvin College, Grand Rapids, MI

Name ____________________________________________
Address ____________________________________________
City ______________________ State _____ Zip ________
Credentials ________________________________________
(BRN, MD, IBCLC, Med Student, etc)

Badges Name _______________________________________
Phone ______________________ Fax _________________
E-mail* (For confirmation) __________________________
Employer ______________________ Position ___________
Special Needs _______________________________________

REGISTRATION FEES*
Registration includes continental breakfast, lunch, breaks and all conference materials. *Registration fees are not refundable. Space is limited.

<table>
<thead>
<tr>
<th>Early Registration Postmarked ON or BEFORE April 1, 2017</th>
<th>Late Registration Postmarked APRIL 1, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Fee: $95 _______ $115 _______</td>
<td></td>
</tr>
<tr>
<td>Students / Resident ** $60 _______ $80 _______</td>
<td></td>
</tr>
<tr>
<td>** Nurse or Medical Students &amp; Residents must furnish proof of enrollment.</td>
<td></td>
</tr>
<tr>
<td>Peer Counselor *** $60 _______ $80 _______</td>
<td></td>
</tr>
<tr>
<td>***Peer Counselor registration at this fee will be limited to the first 10 registrants. Regular Registration Fee will apply after that. Must provide proof of employment from employer.</td>
<td></td>
</tr>
</tbody>
</table>

Online Registration (PREFERRED)
www.WMALC.org

Mail Registration
Make Checks Payable to: WMALC
Mail Registration To: (Detach and Mail)
WMALC Conference Registration
% Terri Maule
2109 Wildflower Ave.
Dorr, MI 49323

Registration questions
Email (preferred): maulefamily1@att.net
Phone (optional): 616-681-2528

Visit www.wmalc.org for updates